

MOISES LOPEZ

Senior User Experience Designer

MOISESL.COM | MLOPEZ84@GMAIL.COM | 646-866-4105

Experienced in Low and High-fidelity Prototyping, Individual Interviews, Personas, Scenarios, Sitemaps, Online Surveys, Task flows, Usability Testing, Wireframes, Task Analysis.

User Interface designer and development: HTML/SCSS, Wordpress Theming, Adobe XD, Photoshop, Illustrator and Axure Pro.

EXPERIENCE

ASSOCIATED PRESS - Senior User Experience Designer

July 2010 - Present

Senior User Experience Designer, consumer advocate and business needs problem solver through wireframes, high fidelity prototypes, visual designs and presentations. Self-motivated hard-working and team player. HTML and SCSS front-end developer.

PUBLISHERS CLEARING HOUSE - Freelance Designer and Developer

May 2008 - Present

Contracting for PCH assisting with design, development and support for the design team. Custom built Wordpress themes for the PCH blog and the human resources internal site.

WEILL CORNELL MEDICAL COLLEGE - Web Designer

August 2008 - June 2010

Designed web experiences to provide patients and staff the best and easiest way to critical information. Corporate website weill.cornell.edu, Gastrointestinal Metabolic Surgery, Transplantation, Global Health, ITS, MS Center, Thoracic Surgery and Pathology sites.

EDUCATION

School of Visual Arts (SVA) 2009-2010

Continuing Education Credits

Katharine Gibbs School 2004

Digital Media Communications - AAS

SKILLS

Adobe XD

Photoshop

Illustrator

Axure Pro

Prototypes

User journey driven UX

Device adaptive UX

HTML & SCSS

Wordpress as a CMS

Icomoon

PORTFOLIO

<http://www.moisesl.com>

<http://www.linkedin.com/in/mlopez84>

LANGUAGES

HTML, SCSS, Spanish and English